

Johnny Hoffman

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Software developer with a decade of professional experience converting business objectives into robust software solutions. Approach characterized by meticulous attention to detail and a focus on long-term maintainability.

Experience

Tactics Senior Software Developer | 2016 - 2025 *Seattle, WA + Remote*

- general
- Lead a variety of engineering projects spanning the entirety of the business's technological needs.
 - Demonstrated adaptability, self-reliance, strategic prioritization, and independent initiative, as necessitated by Tactics having a small software development team.
 - Maintained and improved custom e-commerce site, content management system, warehouse management system, point-of-sale application, and everything in between.
 - Kept an open line of communication with dozens of employees across all departments, allowing for dynamic gathering of project requirements and iterative assessment of ongoing projects.
- examples
- Implemented and A/B tested features on customer-facing website. Used test results to identify high-impact factors specific to the customer-base, and to inform the prioritization and development of subsequent features.
 - Collaborated with CTO to migrate from bare-metal servers to cloud-based infrastructure in Azure. Most notably, lead App Service configuration, continuous deployment with GitHub actions, blob storage integration, and configuration of permissions and secure secrets management.
 - Integrated third-party products relating to shipping, tax calculation, payment processing, customer-service tools, point-of-sale hardware, search, and email marketing.
 - After integrating new shipping services, continuously collaborated with warehouse manager to improve shipping speed/cost and warehouse efficiency.

Amazon Software Development Engineer *Seattle, WA*

2015 - 2016	internships	
Supported AWS SDKs for Unity and Xamarin. Implemented new features, created public samples and tutorials, utilized AWS Device Farm to revitalize testing suite.	2014	2013
	Prototyped an AWS SDK for microcontrollers to demonstrate the potential of AWS as an IoT platform.	Helped develop an internal service that collected, parsed, and routed log information for other teams.

Technology

core			additional
• C#	• TypeScript/JavaScript	• ASP.NET	Quickly adapts to new technologies and prioritizes using the best tool for the task at hand. React Next.js AWS Express.js C++ Python MongoDB Unreal Engine REST GraphQL JQuery RegEx Bash PowerShell GitHub Actions etcetera...
• Node.js	• SQL Server	• HTML	
• Sass/CSS	• Git	• Azure	
• VS Code	• Visual Studio		

Education

Western Washington University 2011 - 2015 *Bellingham, WA*

Bachelor of Science in Computer Science | Minor in Mathematics